

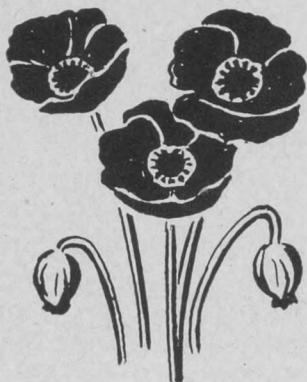


Contacts

NOVEMBER 1952



In Flanders' Fields



In Flanders' fields the poppies grow
Between the crosses, row on row,
That mark our place; and in the sky
The larks, still bravely singing, fly,
Scarce heard amid the guns below.

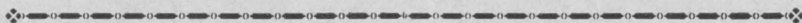
We are the dead. Short days ago
We lived, felt dawn, saw sunset glow,
Loved and were loved,
And now we lie

In Flanders' fields.

Take up our quarrel with the foe;
To you from failing hands we throw
The torch; be yours to hold it high.
If ye break faith with us who die
We shall not sleep, though poppies grow

In Flanders' fields.

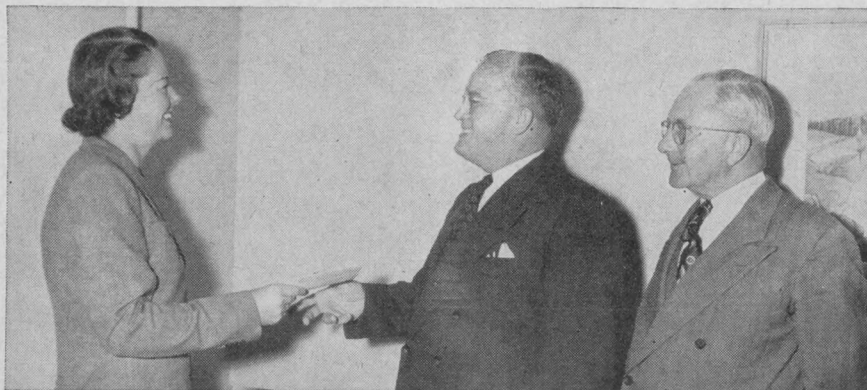
—Colonel John McRae



YOUR E.E.C.F. REPORTS

The Eaton Employees' Charitable Fund contribution to the Community Chest Drive, \$35,000, is the largest contribution made annually by the fund.

President of the Eaton Fund, Lane Hantscharuk, stated the size of the contribution was indicative of the whole-hearted support given by Eaton employees to the work of the Chest and to the 29 agencies comprising it.



Our picture shows Mr. J. M. Sinclair (centre), chairman of the Community Chest Drive, receiving cheque from E.E.C.F. president, Lane Hantscharuk, while Mr. T. P. McBryde, secretary, E.E.C.F., looks on.

MR. W. L. PALK APPOINTED STORE SUPERINTENDENT

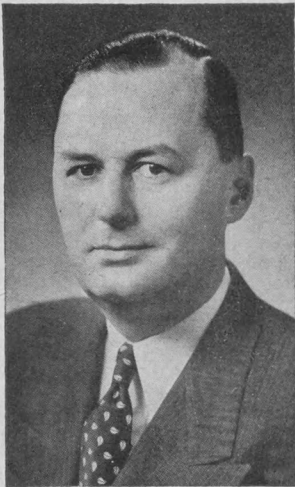
Born in Winnipeg, our new superintendent is a graduate in law from the University of Manitoba, holding the degrees of B.A. and LL.B. He was called to the bar in 1936 and that same year joined the Company.

During his service with the Store Mr. Palk was with the M.O. Advertising and various merchandise departments before joining the Superintendent's Office in 1948.

Mr. Palk served overseas during the second world war as a captain with the Air Intelligence. He is married and has a son and two daughters. He is a vestryman at St. George's Anglican Church.



MR. MUIRHEAD BECOMES ASSISTANT STORE SUPERINTENDENT



Assisting Mr. Palk in the Superintendent's Office is Mr. F. Gordon Muirhead, a graduate in agriculture from the University of Manitoba.

Mr. Muirhead was born at Carberry, Manitoba, and after graduating, was employed by the Manitoba Department of Agriculture from 1934 to 1940, and the Searle Grain Company from 1940 to 1947. He joined the Company in 1947 to carry on public relations work in rural areas in the west, and late that year was put in charge of Mail Order Offices under Mr. A. H. Young. In 1951 he was moved to the Superintendent's Office.

Mr. Muirhead is married, with three daughters and a son.

* * *

Our Congratulations to Mr. Palk and Mr. Muirhead.

EASTERN VISITORS

The Winnipeg Store was pleased to welcome Mr. R. D. McCord of the Montreal Buying Office, and Mr. W. C. Bores of the New York Buying Office, who were in the city for two or three days at the beginning of October. Mr. McCord and Mr. Bores were on a tour of the West Coast and Western Stores

MISS McCREA PASSES

The sincere sympathy of the Western Division is extended to Lady Eaton whose sister, Miss Anna R. McCrea, passed away at Port Elgin on October 1.



Top Left: Mr. Palk and Mr. Pickard. Right: Mr. and Mrs. Pickard.
Lower Left: Mr. Pickard and Mr. McCordick.

MR. WESLEY B. PICKARD RETIRES

*Mr. J. D. Eaton Attends
Reception in
Mr. Pickard's Honour*

A reception and banquet was held September 26 in the Fort Garry Hotel for Mr. W. B. Pickard to mark his retirement after 46 years with Eaton's. Among those present were Mr. J. D. Eaton, president; Mr. Gilbert Eaton, director; Mr. H. M. Tucker, retired vice-president and general manager; Western Store managers G. D. Nelson, Port Arthur; H. L. Heath, Dauphin; W. McAllister, Brandon; Merchandise manager R. J. Hegan of Regina, and Winnipeg executives, supervisors and group managers.

Company-Wide Tributes

Tributes by telegram and letter were received from every branch of the Company, from Mr. O. D. Vaughan and Mr. F. B. Walls, vice-presidents; from Company directors, Overseas and Canadian Buying Offices, from Mr. A. R. Tucker, general manager, and many other Winnipeg men who were out of the city.

"Every one," said Mr. Pinfold, who read the letters and telegrams, "conveying the sincere tribute to Mr. Pickard for splendid and progressive leadership in his job over many years and wishing him and Mrs. Pickard long life, continued good health and happy years."

Mr. Eaton's Tribute

The president expressed his pleasure in being able to attend the celebration of Mr. Pickard's long and successful service with the Company; and recalled the many places visited by them together and the

many outstanding jobs Mr. Pickard had supervised for the Company. He hoped, he said, that the future would still give them opportunities to "go west" again together, and he was glad to be present to help honour him.

Mr. McCordick Expresses His Appreciation

Mr. McCordick then extended the congratulations of the gathering and all colleagues to Mr. Pickard for his outstanding service and for the way he had always been willing to use his abilities to help his fellow-workers. His record in the Western Division stands out and the improved appearance and layouts of the Store are a monument to his work — and a help to business. The thanks of the management were due to him, for he was a builder in more ways than one—a builder of business with a reputation for helping others. "Wes" gave us good concrete and himself supplied the "sand" we need in management.

(Continued on Page Five)



Larry Hutchinson



J. Slater



W. E. Curry

Mail Order Party Celebrates Two Fortieth Anniversaries W. E. CURRY and J. SLATER HONOURED

Mail Order heads and assistants met September 22 to pay tribute to two long-service Eatonians, Bill Curry of the Mailing List and Salesroom, and Jack Slater of the Children's Shoes; both with four decades of service to their credit. Mr. Larry Hutchinson, Operating supervisor, Moncton, N.B., was an out-of-town guest at the party.

Mr. Angus Osborne, M.O. Merchandise supervisor, was chairman, and read numerous congratulatory messages, including one from M.O. superintendent A. H. Young. "No need to re-introduce these men," said the chairman, "they and their works were so well known; but the achievement of 40 years of active service was a great one and one which the Company appreciated sincerely, and their colleagues wished to show their high regard in a tangible way."

Mr. Osborne then called on Mr. J. Johnston to say a few words and assist him in the presentation. The gifts proved to be a battery-electric travel radio for Mr. Curry and a lounge chair for Mr. Slater; and for both men Mr. Johnston had words of praise and thanks for their always dependable co-operation. Both responded briefly, sincerely thanking their colleagues for the much-appreciated gifts and expressing their pleasure at the tribute paid them and their good fortune in working for such a grand company.

MR. WESLEY B. PICKARD RETIRES (Continued from Page Four)

"Pickard's Park"

Mr. McCordick then called on Mr. Hegan (representing Mr. Stevens, Regina Store manager) who presented Mr. Pickard with a souvenir replica of "Pickard's Park," a landscaped area adjoining the Regina Store and an improvement due to Mr. Pickard's vision and Mr. Maltby's co-operation.

"Grand Men to Work With"

Mr. Pickard, in response, expressed his sincere thanks for the kind remarks and said that he considered what he had done in Mr. McCordick's time was accomplished solely because of the latter's leadership and co-operation. Deep appreciation of the lovely gift of luggage which would be his "luxury travel" companions, and a message of thanks to the Regina men for their souvenir gift were expressed by the guest of honour.

His thanks were due to the supervisors and other heads, said Mr. Pickard. They had been grand men to work with.

"One of the Most Progressive Companies"

He had joined a Company that stimulated a man's wish to work, that made him enjoy work. He believed the Company to be one of the most progressive in the world with a future even greater than its past. It would go on and on and when bigger things were done, Eaton's would do them.

"Happy to Work for the Company and Happy to Retire"

He had been happy to work for The T. Eaton Company and he was happy to retire. In leaving he wished the Company every success.

Another Farewell Party

Another farewell party was held at the home of Mr. Palk on September 27, where some of Mr. Pickard's immediate associates gathered and presented him with fishing equipment. Mrs. Pickard received a corsage.

Mr. Pickard, a native of Galt, joined the Company as a salesman with the Sporting Goods, then spent 17 years with the Farm Implements until his promotion to production and mechanical superintendent in 1926. In 1948 he was appointed Store superintendent.

It is with very real regret that the staff of the Winnipeg Store says "au revoir" to its hard-working superintendent, and extends warm wishes to Mr. and Mrs. Pickard for many more years of good health and happiness.



Forty Years With Eaton's

Left to Right—Top Row: Cecil Bradshaw, Ralph English and William Cooke.
Second Row—Percy Hand, George Trotter, John Thom and Edward Graydon.



Congratulations on Your "35th"

At Left—Thomas Cox. Centre—Frank Woodward and William Wiley. Right—Lollie Thomas.



Fortieth Anniversaries

CECIL WALKER BRADSHAW

An occasional chair was the departmental presentation of the Self-Serve staff to their supervisor, Mr. Bradshaw, who observed his 40th anniversary with the Company on October 12. Mr. W. Baker, head of department, did the honours. Mr. Bradshaw also received a curio cabinet as a gift from the executives and supervisors at a presentation held in the Managers' Lounge, October 17.

Toronto born, Mr. Bradshaw served overseas with the 76th Battery. He spent his Store service with the Men's Furnishings, Millinery, Jewellery and Women's Dress Departments before joining the Self-Serve. Mr. and Mrs. Bradshaw have a daughter, Shirley Margaret, and he is a member of the Motor Country Club and enjoys motoring and travelling.

GEORGE ALBERT TROTTER

An electric razor was presented to Mr. Trotter, assistant in the Bedding, by Mr. C. M. Livingstone, head of department, at a party at the Royal Alexandra Hotel, October 9, in honour of George's 40th anniversary, September 16.

Born in Dunkineely, Co. Donegal, Ireland, George served overseas for five years during the first world war with the 11th Battalion, 1st Canadian Horse Transport and No. 4 Coy., 1st Canadian Division Train, R.C.A.S.C., and was awarded the M.M.

He belongs to the Valour Road Legion, the Odd-Fellows and the Canukeena Club, and enjoys golf. George's wife is the former Edith Hives of the Sewing Machines.

JOHN ROBERTSON THOM

Five years' war service, four of them overseas with the 16th Canadian Scottish, and 40 years with the Mail Assembly, are the records chalked up by John Thom who observed his anniversary September 16.

John, who comes from Dundee, Scotland, was presented with a shirt, ties and a scarf by members of the Packing staff to mark the happy occasion.

RALPH ENGLISH

A lamp was presented to Ralph English, Cartage, on the occasion of his 40th anniversary, September 26. Mr. Pickard, in making the presentation on behalf of the Cartage staff, commented on Ralph's steadfast service and hoped he would enjoy good health in the years to come.

Ralph was born in North Shields, Northumberland, England. He served overseas for four years with the Fort Garry Horse. He has three sons and enjoys curling.

WILLIAM EDGAR COOKE

Photography and canoeing are the hobbies of William Cooke of the Western Packing, who completed 40 years on September 24. As he was away ill on his anniversary, he was visited by some members of the staff who presented token gifts, pending a celebration on his return.

Bill was born in Lachine, Quebec, served overseas with the 27th Regiment, 2nd M.G. Battalion, in the first world war.

PERCY WILLIAM HAND

Shirts, ties and a scarf were gifts from the Mail Packing staff to Percy Hand on his 40th anniversary, September 23.

London born, Percy has spent his 40 years with the Mail Packing, taking three years out to go overseas with the 52nd Battalion during the first world war.

EDWARD PATRICK JOHN GRAYDON

A bedspread to Ed and 40 roses to his wife, the former Karin Hammerstrand, was the Staple Department's way of helping Ed celebrate his 40th anniversary which occurred September 21. Mr. J. Watson, head of department, presented the gifts at a party held in Ed's honour at Vasa-Lund's.

Besides four years in the first war with the 20th Battalion, Dublin-born Ed was for seven years in the second war as a member of the Veterans' Guard and now belongs to the Valour Road Legion and is a Beaver Lodge Mason. Ed has a son, Edward Charles, and a daughter, Maureen Margaret.

Thirty-Fifth Anniversaries

THOMAS WILLIAM COX

The Freight Shipping Department helped Thomas Cox observe his 35th anniversary, September 18, by entertaining him at a party at Mr. Ridgdale's home in St. Vital on October 3. Here Mr. B. W. Galbreath, assistant, presented him with a radio as a gift from the staff.

The former Miss G. E. Wilkins of the Grocery Department is Tom's wife and they have a son and a daughter. Tom served overseas with the 20th Field Battery for nearly four years during the first world war. His Store service was spent with the Grocery Packing and Delivery Departments before he joined the Freight Shipping.

FRANK GORDON WOODWARD

Golf and motoring are the chosen hobbies of Frank Woodward of the Drug Department, who was one of the guests of honour at their department party on October 7, when Mr. P. Blakeman, supervisor, presented him with a gold watch bracelet. Frank's anniversary occurred August 20.

Connington, Ontario, is Frank's birthplace. His

service with the Company has been divided between the M.O. and Store Drug Departments and the Drug Workroom.

WILLIAM T. WILEY

Another member of the Drug Department, William Wiley, attained 35 years' service with the Company on September 7. He, too, was feted at the Drug Department's party at the St. Regis Hotel on October 7.

Mr. William McKerchar, assistant, presented Mr. Wiley with a meat chopper attachment for his mixmaster to commemorate the occasion.

LOLLIE KATHLEEN THOMAS

A radio was the gift from the Drug Factory to Lollie Thomas who achieved the longest service in the history of the department, 35 years, on October 9. The presentation was made by Mr. Carpenter who, with his wife, entertained the staff at a party at their home in Lollie's honour.

Born in Cardinal, Ontario, Lollie is enthusiastic about all outdoor sports and has enjoyed her 35 years with Eaton's.



Left to Right—Top Row: Leonard MacKechnie, Arni Arnason and Mr. Pickard. Centre Row: Sydney Stephens, Margaret Brookfield, Orson Cain. Lower Row: Mr. Blakeman, Rita Roe, Margaret Bartlett, William Lord.

Welcome to the **EATON** *Quarter-Century Club*

JOHN LEONARD MacKECHNIE

Honouring Mr. MacKechnie on his quarter-century anniversary with the Company, Store executives and supervisors gathered in the Executive Offices October 3. Presentation of an oak-tanned cowhide suitcase on behalf of those present was made by Mr. Pinfold who paid tribute to Mr. MacKechnie's outstanding loyalty and co-operation throughout the years and wished him many more in which to enjoy the warm Store-wide friendships he had made.

Eight

Mr. MacKechnie answered that he had joined the Company 25 years ago because he believed it to be a good company, and 25 years with it had not caused him to change his mind. Any success he had had was due as much to the men and women he had worked with as to any efforts on his part.

Mr. MacKechnie's associates on the fourth floor added a companion piece of luggage as a remembrance from them of his "25th."

Forty-Five Years With Eaton's In Winnipeg



JAMES REID

Another one of the Winnipeg Store's first employees, James Reid of the M.O. Linens, achieved 45 years continuous service with the Company. His anniversary occurred on September 17.

Mr. Bill Hogg, assistant, acting for the staff, presented Mr. Reid with blankets and at a party held at Vasa'Lund's, he received a comforter.

Jimmy came originally from Edinburgh. He spent 12 years with the Store Linens, then moved to the M.O. Before joining the Company he was an apprentice to a wool merchant in Scotland.

Jim has two married daughters, Beatrice in Vancouver and Eleanor whose husband, Fred, is in the Sporting Goods. He is interested in lawn bowling, fishing and woodcraft, and has held office with both the Oddfellows and the Orange Order.

☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆

Welcome to the EATON Quarter-Century Club

ARNI ARNASON

One of Mr. Pickard's final acts as retiring Store superintendent, was to welcome supervisor Arni Arnason of the Delivery to the Quarter-Century Club, on September 26.

Mr. Pickard presented him with a suitcase from the Delivery staff and a lamp from the boys in the Garage.

As the Company president, Mr. J. D. Eaton, was in the Winnipeg Store that day, he presented Mr. Arnason with a watch and certificate from the Company, and added his personal congratulations.

Arni was born in Churchbridge, Saskatchewan, is a staunch supporter of the 1st Lutheran Church, a member of the Elmhurst Golf Club and the Chamber of Commerce. He is married and has two sons. He enjoys hunting and fishing and used to be a professional baseball player.

SYDNEY STEPHENS

Enlisting as a trumpeter in 1914, Sydney Stephens spent seven years serving with the Royal Field Artillery with the 36th Western Division, France, and the 18th Indian Division in Mesopotamia, and the Near East. On his discharge, Mr. Stephens held the rank of sergeant.

Assistant with the Economy Home Furnishings, Sydney was welcomed into the Quarter-Century Club at a party held by the furniture department at the Royal Alexandra Hotel on October 8, when he was presented with a pen and pencil set. His anniversary occurred September 19.

ORSON CAIN

Head of department, Men's Furnishings, Orson Cain celebrated his quarter-century October 3. Department associates honoured Mr. Cain with a dinner and dance at the St. Charles Grill, October 1. Mr. R. Gregory, assistant, presided. Mrs. Cain (formerly Kay Smith of the Cash Office) was a guest of honour and was presented with a corsage.

Mr. Bert Collins, on behalf of the staff, presented Mr. Cain with a "Lazy-Boy" chair for his new home.

MARGARET ELIZABETH BROOKFIELD

A three-piece marten fur neckpiece was the quarter-century gift from the Gloves and Hosiery to Margaret Brookfield on her anniversary, September 19. Mr. T. Humphreys, head of department, did the honours.

Margaret, who takes in the hosiery repairs, says her anniversary was just like Christmas—she received enough china and jewellery to start a store of her own!

RITA ROE

Another of the Drug Department's anniversary guests was Mrs. Rita Roe who joined the Quarter-Century Club October 6.

Mr. P. Blakeman, supervisor, presented Mrs. Roe, a member of the Toiletries Section, with a trilight in honour of the occasion. Mrs. Roe is a member of the Dorcas Society, St. Stephen's-Broadway Church, and has a daughter, Shirley.

MARGARET LILLIAN BARTLETT

Mr. L. Farmer, head of department, presented Margaret Bartlett with a set of Samsonite luggage from the Service Grocery staff on the occasion of her anniversary, October 6.

Margaret, who was born in Port Arthur, was with the Western Buying Office for three years, Foodateria supervisory office for five years, then joined the Groceries where she has been for 17 years.

WILLIAM ALEXANDER HERBERT LORD

A Canadian General Efficiency Medal with Clasp is one of the proud possessions of Bill Lord of the Mail Order Radios, who observed his quarter-century on September 22. Bill served in the North Atlantic patrol with the R.C.N.V.R. during the first world war.

As gifts from the staff, Mr. Lord received a portable radio and a platform rocker. The presentation was made by Mr. T. E. King, assistant. Mr. D. Smith, head of department, Store Radios, presented a beautiful pair of vases from the department, and a bouquet of red roses was sent to Mrs. Lord (the former Lillian Stickney, M.O. Lingerie).

Mr. and Mrs. Lord have two married daughters. Mr. Lord belongs to the St. James Legion.



Fall Fashion Wears a Gentle or Dramatic Air

Semi-Annual Showing for Fashion Staff Held on September 23

Gentle was the word for the assortment of business suits and separates that paced the runway at the fall fashion showing for the Fashion staff.

Dramatic indeed were the graceful imports from Paris, Spain, Switzerland and London which heralded the coming trends for miss and madame.

Commentator Miss Wilma Blocher, Fashion co-ordinator, attired in a soft beige two-piece dress with mink-banded half-length sleeves, led us gently through the nuances of the new styles. Tweed with velvet for all the daytime hours; elasticized belts with every type of costume; the new low belt on full pleated backs for coats and sometimes suits; tiny hats and the popular combination of black and brown; the new cowl neckline which could be draped so many ways.

Eighty-three models altogether were in the show. Lovely formals from London, Paris, Spain and Switzerland; smartly tailored suits from London and a generous array of trig daytime clothes from the U.S. and Canada.

Truly a gentle and a dramatic show!

DESCRIPTION OF PICTURES

Top row—Left: Miss Blocher at the microphone. Right: Part of the staff enjoying the dinner that went with the show.

Second row—Left: A Lilli-Ann poodle cloth suit—black and white jacket flared at waist. Right: Madeleine de Rauch evening ensemble—full flowing lines in copper and bronze reversible satin worn over eggshell satin gown encrusted with copper beading and embroidery.

In circle—The $\frac{3}{8}$ -length mink coat with diagonal cut sleeves, lined with striped taffeta and worn over a green and black afternoon dress.

Lower Left—An example of the new middy style—Balenciaga suit in grey and white novelty knit stripes with fringed scarf and pleated skirt.

Ten





Left to Right—W. S. Crooks, Wilf Ironside, James Ward, R. Anderton, James Flack and Bethel Graham.

So Long, Old-Timers!

Good health, good luck and happiness in your leisure years ahead is our wish for these five old timers who make their farewell bows in this issue.

WILF IRONSIDE left the Company on September 27 after 12 years with the Farm Implements. Mr. W. S. Crooks, supervisor, presented him with a mantel radio and wallet from the staff.

JAMES WARD, C.O.D. Clerical, retired September 27, after 42½ years with the Store. Mr. R. Anderton, supervisor, presented him with an electric drill from the department, and the C.O.D. staff added an electric saw at a luncheon held in his honour.

JAMES FLACK, Mail Packing, was presented with a station waggon coat and numerous other gifts when he left the Company, September 27, after nearly 37 years' service.

BETHEL GRAHAM, instructor in the Fancy Goods, retired September 27, after almost 18 years with the Company. Mr. P. H. Cranston, supervisor, presented her with a mantel radio as a gift from the staff.

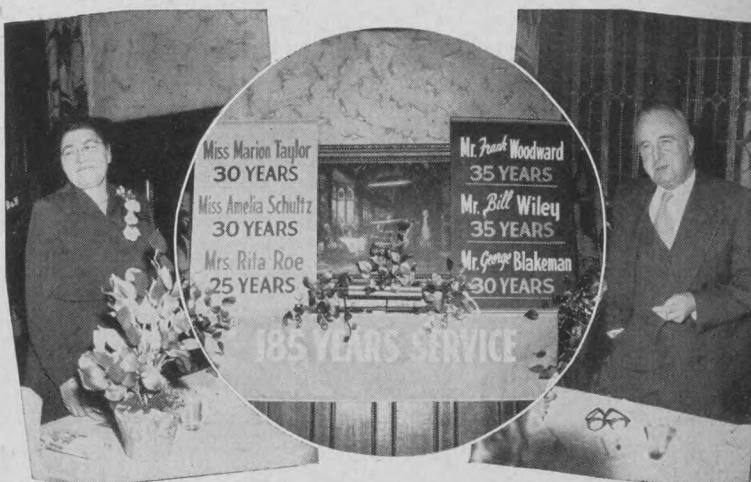
H. O. CHATTERSON (no picture), Printing Plant, was presented with a set of dishes when he retired on October 10 following 33 years with the Company.

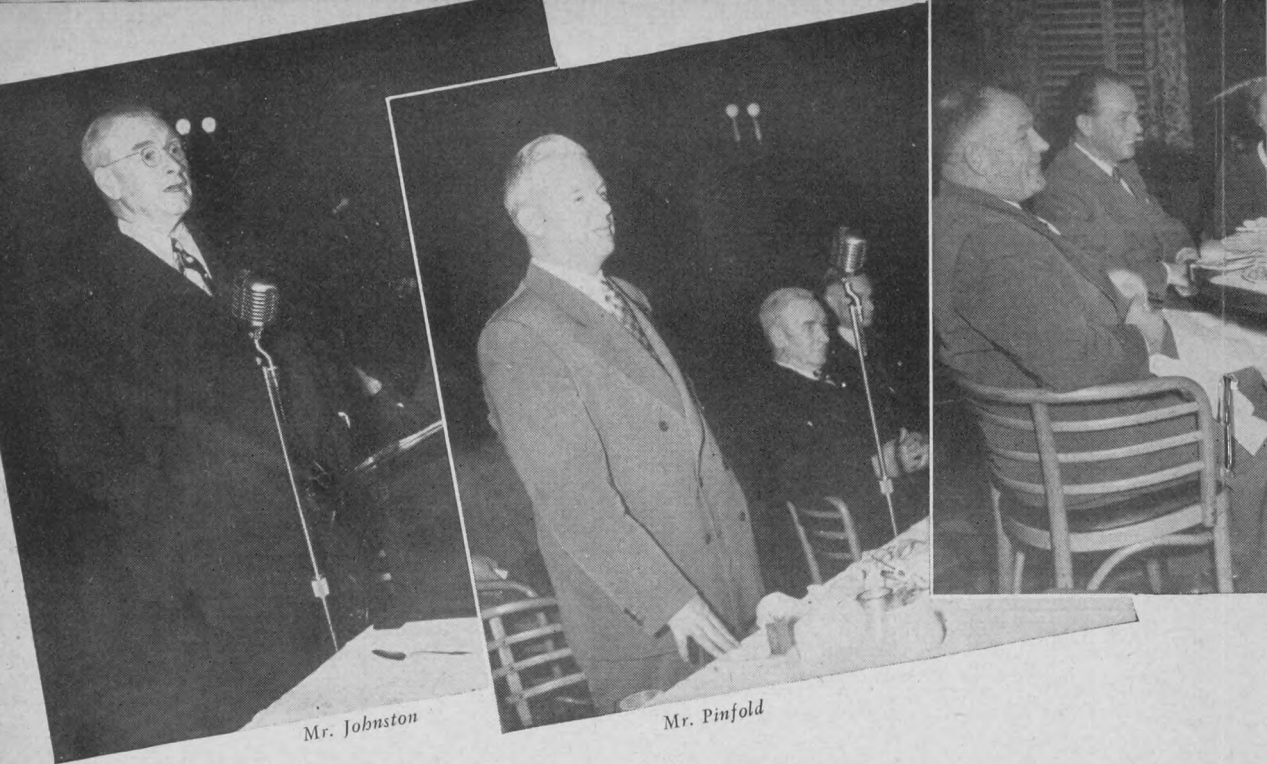
185 Years' Service with the Drug Department

Mr. P. Blakeman, 30 years (right picture); Frank Woodward, 35 years; Bill Wiley, 35 years; Marion Taylor, 30 years; Amelia Schultz, 30 years in December (left picture), and Rita Roe, 25 years, were guests of honour at a dinner and dance at the St. Regis Hotel on October 7, given for them by over 100 members of the department.

Presentations were made to the guests of honour: a camera to Mr. Blakeman; gold watch bracelet to Frank Woodward; meat chopper attachment for his mixmaster to Bill Wiley; opera glasses to Marion Taylor, and a trilight to Rita Roe.

Congratulatory messages were read and a sing-song was led by Clark Popham with Frank Peckett at the piano. Dancing followed an enjoyable dinner.





Mr. Johnston

Mr. Pinfold

"You Can Do It . . . Now Comes The Test— Can You Pass It On?"

The Mail Order sponsors' committee under the chairmanship of Mr. Joe Leighton, has arranged for a newly revised sponsors' guide, training classes for sponsors, which include the showing of two films, and a series of posters designed to familiarize the new staff with the sponsor's button, announced Mr. H. Graham, president of the Assistants' Association, at the briefing dinner for M.O. sponsors held in the Grill Room, October 17. Speakers were Mr. R. M. Pinfold, assistant general manager, Mr. A. D. MacDonell, staff superintendent, Miss Ruth Spurway of the Educational Office, and Mr. Jim Johnston, supervisor, M.O. Operating.

"You Can Do It . . . Now Comes the Test—Can You Pass It On?"

This was the challenging question Mr. R. M. Pinfold put before the sponsors. He went on to say that the Executive Offices take seriously this matter of extra help. The sponsors are selected to help them. We need help, and it is in the interests of all to see that things work smoothly.

The Sponsor Is, First of All, a Friend

Mr. MacDonell, staff superintendent, pointed out that unlike depression years, there was practically full employment in Winnipeg, and the necessity of securing four to five thousand extra staff at Christmas was a real problem. He asked for the sympathy and understanding of the sponsors for these new people, many of whom would be in their first positions. He stressed that people didn't learn by being told. They have to be shown, watched and encouraged. The sponsor is first of all a friend. New people, properly instructed, will do a better job, and new staff, favourably impressed with Eaton's, will create good public relations in the community. "Try to put yourself in the other fellow's place," was Mr. MacDonell's closing plea.

"Bring Your Problems To the Training Meetings"

Miss Spurway, in charge of the Educational Office, remarked that she would be meeting the sponsors in smaller groups when the training program started the following week and merely wished to urge the sponsors to bring their problems to these meetings.





Test—



"Don't Take Anything For Granted"

Mr. Johnston, after outlining the difficulties peculiar to the M.O., asked the co-operation of management to see that the sponsors were given every aid. It was very difficult for a man who had packed for eleven months and three weeks during the year to be placed suddenly in charge of 20 people and see that they did the packing. This sometimes happened in the busy departments.

He urged that the management, the assistants in particular, see that the sponsor was left with the job of training staff and was not called on to run messages or collect stock or be otherwise taken from that particular task, and if necessary, key people should be selected to assist the sponsor in the training. He urged the sponsors to take nothing for granted. Because a person knew something in '51 was no guarantee that he would remember it in '52! He asked the management to watch for bottlenecks and when one occurred, do something about it right then and not wait until the whole place was at a standstill.

Mr. Graham thanked Mr. Johnston and remarked that if we all followed his good advice, we would stay out of trouble.

Entertainment was provided by a barbershop quartet, the Toba-tones, who met with a very popular response.



Top Left—Winnie Crowston receiving "B" Class prize from Mr. MacDonell.

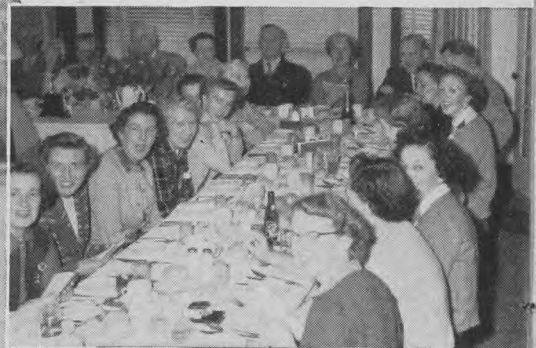
Circle—Jean Marshall being congratulated by Mr. Palk.

Top Right—Joan Tassie receives her prize from Miss Nott.

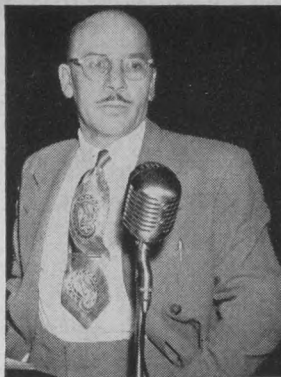
Centre Right—Peggy McCance, "A" Class winner.



Random Shots



Mr. Ralph Clark Speaks to Assistants on Revolving Credit



Mr. Clark



Mr. Graham thanking Mr. Eades

The first of the new season's dinner meetings was held by the Assistants' Association on October 6 in the Grill Room. As the new president, Mr. Fred Eades, had been promoted, with consequent heavier duties, Mr. Herb Graham, the newly-elected president, was M.C.

Mr. Graham's first gesture, after thanking the resigning president for his efforts, was to welcome Mr. John Bruce, supervisor, City Advertising, a newcomer to our Store. The new assistants since the last meeting: Mr. Bessette (223), Mr. Clemmens (116), Mr. Warren (901), Mr. Stewart (1762), Mr. Preece (145), Mr. Hill (1764), and Mr. Sotham (136), were introduced to the gathering.

Then the speaker of the evening, Mr.

Ralph Clark, head of department, Budget Plan, took the floor. After an interesting survey of the origin and history of credit in general, he went on to explain the mechanics of revolving credit and its advantages over other forms for the customers. "Results had been very satisfactory. It enabled customers to purchase what they wanted when you had it ready to sell."

Mr. Clark asked for the assistants' co-operation in selling this new form of credit to the customers.

Mr. Graham, on behalf of the assistants, thanked Mr. Clark for his very interesting and informative talk, noting that Mr. Clark had kept his promise to keep it short so that the audience could go home and listen to the football game!

Eaton Women's Golf Club Wind-Up

PEGGY McCANCE LEADS GOLFERS

For once the girls going out to Elmhurst had a break. It didn't rain, although it was certainly windy on September 17, the date of the last wind-up, when 98 golfers teed off.

After the tussle with the wind the girls were glad to drift back to the warm club rooms and enjoy the good Elmhurst dinner.

The head table included Mr. R. S. McCordick, Company vice-president; Mr. W. L. Palk, Store superintendent; Mr. A. D. MacDonell, supervisor, Staff and Welfare; Mr. Graham Scrivener, Mr. Fred Eades, representing Elmhurst Golf Club; Miss Zella Nott, past president, Eaton Women's Golf Club; Mr. Jim Johnston, M.O. Operating; Miss Ellen Deason, president, Eaton Women's Golf Club. Muriel Fraser presided at the piano during the sing-song.

A hard-working committee including Alice Cuthill and Dot Hunt, kept track

of the scores, and prizes were distributed as follows:

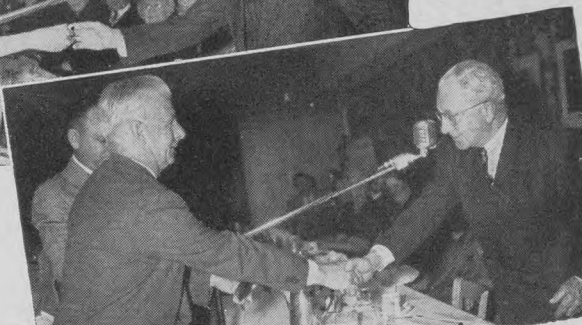
"A" Class winner.....Peggy McCance
Runner-upElsie Brownridge
ConsolationMae MacDonald
Presented by Mr. J. Johnston

"B" Class winner.....Winnie Crowston
Runner-upSybil Hannesson
ConsolationJessie Armstrong
Presented by Mr. A. D. MacDonell

"C" Class winner.....A. Campbell
Runner-upJoan Tassie
ConsolationEdith Beckwith
Presented by Miss Zella Nott

Oscar Trophy—Play-off "A," "B" and "C" Classes
WinnerPeggy McCance

Prizes for Field Day events were presented by Mr. Palk to Jean Marshall, low gross, 1st nine; Margaret Goatcher, low gross, 2nd nine; Daisy Stoney, high gross, 1st nine; Cecile Ottenbreit, high gross, 2nd nine; Chris Bewick, low hidden hole, 1st nine; Anne Joss, low hidden hole, 2nd nine; Jean Solylo, high hidden hole, 1st nine; Helen Kittle, high hidden hole, 2nd nine.



*Top Row—Left: Jean Davidson receiving "Most Valuable Player" award from Mrs. Clay.
Right: Ann Fast receiving runner-up award from Mr. Moore.
Right Centre: Frank Heath and Bob Clarke receiving congratulations from Mr. McBryde.*

Baseball League Wind-Up

The Eaton Baseball League banquet and dance was held at the Curtis Hotel, October 1, when 175 enthusiasts turned out for a super-steak dinner and an evening of fun.

President's Remarks

At the conclusion of dinner, President Johnny Young spoke of the very successful girls' baseball school which had been conducted by Tom Casey and attended by 85 to 90 girls. He hoped the school would function again next year. There were four girls' teams and they had played 18 games. The men's division also had four teams which played 18 games, good ones, as the winners were not decided until the finals.

Mr. Young then thanked the recreational committee of the memorial fund for their assistance and introduced Mr. W. L. Palk, the new Store superintendent.

Mr. Palk complimented the league on its very able president, spoke of the new uniforms which had added considerable interest to the games, and extended his congratulations to the members of the league and the winners, Rockets, of the men's division, and the Imps of the girls' division.

Jean Davidson "Most Valuable Player"

Presentation of a trophy to the captain of the Imps was made by Mrs. A. P. Bowman; the Bill Clay trophy, presented by Mrs. Clay, went to Jean Davidson for being the most valuable player, and a runner-up award was made by chief umpire Jack Moore to Ann Fast. Mr. A. D. MacDonell, supervisor, Staff and Welfare, presented the trophy to the winners of the men's division, the Rockets.

Mr. Walter Scott, past president of the league, then made a special presentation, that of an inscribed silver rose bowl, to Mr. W. E. C. Hurlburt, former editor of *Contacts*, as a token of the esteem in which he is held by the players.

Entertainment by Len Andre, impersonator, provided a half hour's solid laughing and the gay evening finished with dancing. Our thanks to the very efficient committee for one of the best wind-ups the baseball league has had.

Eaton's Mixed Five-Pin Bowling League

PIN-BOY CHATTER

By Ewan McFadyen



Back Row—Tom Scott, Doris Slack, Lorne Jackson, Cliff Nichol, Clarence Saunders, Ewan McFadyen, Percy Cook, Wally Reid, Vera McCaw, Bill Adams.

Front Row—Roy Lowe, George Firth, Dave Mackie, Ernie Wall, Bill Stewart.

Eaton bowlers again got away to an early start with over 400 participating. With Dave Mackie again at the helm, Ernie Wall keeping the books and Siggie Sigvaldason handling the money, we should be headed for another successful year.

By now all bowlers will have been given the Rule and Schedule Book. Please keep it and use it. Your executive goes to considerable trouble and expense to publish this little effort and as long as it is used by everyone, the time and money are well spent.

This year, captains, when you hand in your scores, try to give us your players' first names. It will make this column more readable. If anything out of the ordinary happens, let me know. The more names I can mention, the happier everyone will be.

Division One—Jack Collett's Jay Dees are one up on Bill Stewart's Set-Ups, Ernie Guiles' Nomads and Art Wright's Millwrights. Ruth Baldwin, Vera McCaw and J. Epps have all topped 700. Of the men, Harry Sheidow, Jack Merrett, Bill Stewart, Bill Adams, Jack Collett (2) and Siggie Sigvaldason have rolled over 700. Nice going, gals and guys, keep it up.

Division Two — Ed Anderson's Drivers have really been rolling this fall and are in the No. 1 slot. Lorne Jackson's Outlaws are a game behind, followed by Bill Liver's Pat's Punchers. Edith Hall of the Drivers had three 700 nights, 709, 731 and 745; Terry Kimack was on for a lovely trio of 756; V. Legacy also topped 700 when she rolled 723, and B. Lutz had 737.

Ernie Wall showed mid-season form his second night out when he had a single of 311 and a three-some of 770. Other men over 700 included B. Robertson, Frank Taylor, George Latimer, Lorne Jackson, Norm Hawkshead and Bill Russell.

Division Three—Tommy Scott's Scotties are in the driver's seat in this division, being one up on Jack Course's Seven-Ups. (According to earlier reports, the Selects were to be the team to beat in this division this year, and it appears that the other teams have taken these reports at face value, for they're beating the Selects.)

Three girls have rolled over 700: A. Lyons, Dot Martin and A. Treger. Gordon Quinn must be playing for keeps this year. He had an 862 night, made up of 312, 301 and 249. Roy Lowe shot a 750.

Division Four — Carson's Vikings are in first place, followed by Norm Henry's Panthers and Al McFadzean's Maybees. Dot Chambers had a good night when she rolled 717 (305); other girls with good scores were Joan Palls, 671; Nettie Mazur, 602; Ann McCaffery, 696 and 613; J. Adair, 600, and Bessie Valentine, 626 and 630.

Men over the 600 mark included Eddie Olien, 685 and 693; Jack Hunter, 685; Bill Hogg, 670; Reg Sargent, 678, and J. Hobday, 672.

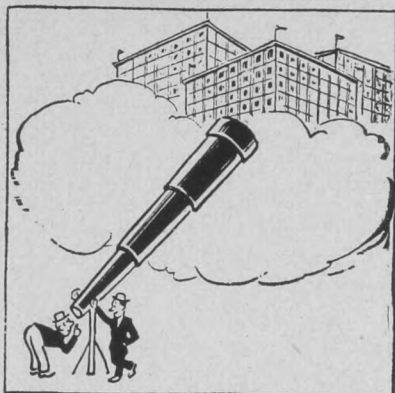
Division Five—Alf Beavis' King Bees are all tied up with Bill Melnyk's Boopers for first place and are one up on McAlpine's Penny Pinchers and Percy Smith's Westerners. Something new has been added to this division in the appearance of a team bowling under the novel tag of "Who Cares?" The Speed Balls' Ruth Evans had a nice 300 single and Mrs. M. Parker had a good night when she rolled 718; Paul Munson topped the men with 763 (348).

Division Six—The Money Bags (Ken Aikman) are in first place (they have the low team average, too), followed by George Huntington's Zippers and a last year's wonder team, the Cello-Wraps. Frances Conacher was the only girl to top 700 and she rolled 708. Other nice games were rolled by Rita Leclair, 638 and 671; Doris Cook, 643; Jean Miller, 638; Doris Slack, 615, and Chris Mickoski, 620.

Bill Steed was on for 789 and 706 threesomes; George Huntington, 784; Jim Reed, 756; Tom Ings, 704; Jack Geddes, 742; Alex Stratton, 720, and Bill Mitchell, 702.

(Continued on Page Eighteen)

WHAT'S GOING ON-



AROUND HERE?

BASEMENT STORE

Meats

Congratulations go out to Igi Novak and his wife on the birth of a son, September 12.

We said farewell to Dorothy Maddox who left to take up household duties. The girls honoured her with a dinner and a gift, and the department presented Dot with a waffle iron and sandwich toaster.

Congratulations to the Eagles on their promotion to the first division of the bowling league.

Congratulations to Dave Gray and his wife on the birth of a daughter.

Dave is also to be congratulated on being a member of the Rockets' baseball team who are the champions. Good going, Dave.

Foodateria—By Ruth Morris

When Vanda Litwin left to marry Eddie McDonald, Mr. A. Carr, head of department, presented her with pots and pans on behalf of the staff.

Our good wishes to Florence Frovich who received a lovely diamond from Ron Hamel on October 11.

Best of luck to Carl Johnston who has left us.

* * *

MAIN FLOOR

Books and Stationery—By M. Lawton

Our good wishes to Shirley Moline who recently became engaged to Lorne Gordon.

Iris Hetherington was married to George Hodges on September 27 at Harstone United Church. She was presented with boudoir lamps and a lace table cloth as gifts from the department by Mr. S. Florence, head of department. All our good wishes, Iris.

A presentation took place October 9, when Mr. A. Freeman, assistant, gave Harvie Way an electric iron and Albert Krienke a shirt and tie as gifts from the staff.

Men's Shoes—By M. Williams

We extend best wishes to Bruce Mathers and his bride, Audrey Knight. Their marriage took place September 20 at St. Matthew's Anglican Church. Bruce was presented with a trilight from the department.

Eighteen

Jewellery—By T. R. Bennett

Mr. Harold Johnston has left the staff to reside in Vancouver. A farewell presentation was made September 30 at a stag at the home of Mr. Gable, where Harold received an electric clock. A gladstone bag was presented from members of the department by Mr. M. Donaldson, department head.

Toys

Our best wishes go to Eileen Mosienko who came in with a big smile and a lovely ring. The lucky man is Frank Connon.

Congratulations to our assistant, Mr. J. McGee, who celebrated his 30th anniversary with the Company this year. A surprise party was held in his honour.

Men's Furnishings—By Marj McRae

In honour of John Groaves whose wedding to Janet Porte took place at Plum Coulee, September 27, a luncheon was held at the Blackstone Restaurant on September 17. Presentation of a carving set was made by Mr. R. Gregory, assistant, on behalf of the staff. Best luck to you both.

On September 19 Tannis Fuller, office staff, came in with a big smile and a lovely diamond from that very important man in her life, Bill Ferguson. Best wishes to you both.

Mr. and Mrs. William Girdlestone are the proud parents of a son born October 1.

We are sorry to say good-bye to Mrs. Noreen Hale, office staff, who left to take up housekeeping.

Notions—By V. Gillespie

Best wishes to Jean Harpell whose marriage to Lloyd Orsted took place October 18 at St. George's Church, Transcona. Revere-ware was presented to Jean as a gift from the department.

Welcome home to Ruby Williams and Lillian Jackson from their quarter-century holidays.

* * *

SECOND FLOOR

Staples

A party was held at Vasa Lund Park, September 18, in honour of Ed Graydon's 40th anniversary. Mr. J. Watson, head of department, presented Ed with a bedspread. Mrs. Graydon received 40 roses.

PIN-BOY CHATTER

(Continued from Page Seventeen)

Division Seven—Al Tummon's Trotters edged out Day's Tenderknits the last time out to slide into first place over J. Bydak's Playrites who dropped two to Watson's Peppy Pals. Barbara Compton had a nice high single when she rolled 302; other good scores were made by K. Dorge, 636; Peggy Jowatt, 599; E. Hewett, 557.

Of the men G. Graham was tops with 320. Others worthy of mention were Rae Puttaert, 683; Sam Emerson, 699 and 724; Harvey Way, 651, and Herb Graham, 658.

Division Eight—Dick Thompson's PicUps are showing the way here, being one up on Cec Kirton's Sabre Jets. Miss K. Booth shot 313. (How did she get in Division 8?) Helen Douglas, 241, 229, 243; Mary Toews, 230, 248; E. Bowyer, 202, 267.

The men of distinction were Cliff Nichol, 229, 264, 246; Cec Kirton, 229 and 240; W. Osland, 263; Ken Booth, 294, and Hector McDiarmid, 235.

Fancy Goods—By Mabel Deacon

Mrs. Sain left to act as a full-time housewife and was presented with a pin from the staff.

Piece Goods

Good wishes to May Culleton who was married September 13 to Bill Ferguson at Young United Church. She was presented with a lamp by Mr. P. Odell, head of department, from the staff, and received cups and saucers at a shower held at Mary Morris' home.

* * *

THIRD FLOOR*Stoves and Plumbing*

Best wishes to Joan Hall and Ray Wood who recently became engaged.

Sporting Goods

Best wishes are extended to Rose Castelen who married Edwin Rost at Holy Cross Church. She received a coffee table from the staff.

Hardware

Congratulations to our assistant, Jack Watt, who is the proud father of a third son, Kenneth James; also to Tom Westmacott on the arrival of a daughter.

Service Groceries—By Mary Phillips

Kaye Mattes, office, surprised everyone by getting married while on her holidays. She is now Mrs. Clifford Atkinson. Mr. G. Douglass, supervisor, presented Kaye with a case of flatware on behalf of the department. Best wishes from all to Kaye and Clifford.

Welcome back to Hester Wells and Alma Hargreaves from their quarter-century holidays.

Meats—By Hilda Mensforth

The staffs of 281 and 284 gathered October 3 in the cutting room to congratulate Mr. M. Morrow, head of department, on his 30 years in the Meat Department. Mr. W. Hodgson, supervisor, on behalf of the staff, presented Mr. Morrow with a leather duffle bag and a bouquet of roses was sent to Mrs. Morrow.

We are pleased to hear that Mr. A. Horton and Mr. S. Down, old timers who were away ill, are progressing favourably.

We extend a hearty welcome to a new member of the staff, Fred Wyatt.

Our three bowling teams are bowling merrily along. Keep up the good work.

* * *

SIXTH FLOOR*General Office News—By L. Browne*

The annual golf tournament between the General Audit and the General Office was held at Elmhurst and we congratulate our boys on retaining the George Paull trophy.

When the girls' fall field day was held, the G.O. had two winners, Ann Campbell, winner of "C" division, and Sybil Hannesson, runner-up in "B" division. Congratulations, girls.

Mr. R. B. T. Whitbread, supervisor, had a busy time this month making presentations to three brides: Shirley Hildahl who married Donald Wordsworth, October 6, at Westminster Church, was presented with blankets and Revere ware; Joan Martin married Cpl. Harry Bingham, October 11, at St. George's Anglican Church, Transcona, and received a hassock and a chest of daffodil flatware; Anita Stewart married Lyle Woodley, October 10, at St. Ignatius' Church. She was presented with blankets and an electric kettle. Best wishes to these brides.

Nancy Rodway and Bernice McLaren also left this month and were the recipients of gifts from the girls.

Joy Coleman, one of our newcomers, came in looking very radiant, the reason: a ring on her third finger. The lucky man is Noel Porter.

Good wishes are extended to Mr. and Mrs. George Paull on the occasion of their 50th wedding anniversary.

Congratulations are sent to Mrs. J. Wilkins (nee Cancilla) on the birth of a daughter, September 25.

Our sincere sympathy is extended to June Dugdale and Gladys Dight in the loss of their mothers, and to the relatives of Miss Annie Towers. Prior to her retirement, Miss Towers had been a member of the staff for 28 years.

Drapery Party Honours Two of Staff

Representatives from the Contract Department, the Decorating Bureau, the Paint Department, the Draperies and the Drapery Workroom, 100 strong, raised the rafters in song and merriment at the Marlborough, September 23.

The occasion was two anniversary celebrations: Annie Dalgleish, forelady of the Drapery Workroom, who reached her 25th on September 27, and Herbert Pilling, assistant, who observed his 30th on September 5.

The guests of honour also included Mrs. Dalgleish, Annie's mother, and Mrs. Pilling, Herb's wife, who with Annie, were presented with cor-sages.

Walter Ritchie was M.C., and a good one, although he found it hard to arrange the sing-song as the requests had to be confined to the selections Jack Pickles could play on his sliding whistle! Mr. Curtis, at the piano, managed to string along with both Jack and the singers. Quite a feat!

Mr. Pickles, who had worked with Herb for 18 years, made the presentation of an Eatonia gladstone bag for the staff, while Mr. J. Price, head of department, presented Annie with her gift, a grey train case.

Dancing was the order of the evening following the speeches and presentations.

* * *

SEVENTH FLOOR*Contract Sales*

Emily Zaborniak was presented with a laundry hamper from the department by Mr. A. E. Markes, head of department, on the occasion of her marriage, September 27, to Mr. William Wilson. Good luck to the happy pair.

Stock Audit

Our sincere sympathy to Mr. G. H. Thibault on the loss of his brother.

Congratulations to Mr. W. Girdlestone on the birth of a son, John Francis, October 1; and to Mrs. Barclay Wilson (nee Isla Giles) on the birth of a son, Giles Thomas, September 27.

RECENT APPOINTMENTS**Winnipeg**

MR. W. L. PALK, Store superintendent.

MR. F. G. MUIRHEAD, assistant superintendent.

Department W154A—Investigation:

MR. A. A. TUMMON, assistant.

Fort Churchill Order Office

MISS O. QUINLAN, in charge.

CONTACTS

EIGHTH FLOOR

Sales Audit and C.O.D. Office—By Joyce Baldwin

The surprise of the month was to learn that while on her vacation, Francis Masnik had become the bride of Stan Blok of the M.O. Along with the mantel radio from the staff go very best wishes to both of you.

Good luck to Eleanor Hunt who has left us. She received a birthstone ring from the office.

Mr. R. Anderton, supervisor, presented Mr. J. Ward with an electric drill on the occasion of his retirement, September 27, and a luncheon was held for him by the C.O.D. office who added an electric saw. We wish Mr. and Mrs. Ward continued good health and happiness.

A record, even for us, was to find four lovely diamonds in our midst all within a week. Alice Shakeshaft became engaged to Wally Wright; Lorraine Issett received her ring from Bob Crane; Barbara Armstrong will marry Ed Chapiel next month; and Shirley Quinn said "yes" to Victor Blonski. We extend our best wishes to you all.

Ticket Office—By Jean Davidson

Ruth Gallagher was presented with a birthstone ring and a corsage of pink carnations by the office on October 11. All the best in your new work, Ruth.

Budget Plan

Sorry to say good-bye to Teresa McDougall who left, September 27, for California. She received a beautiful train case from the department and from her section, a lovely cosmetic case. Some of the gals gathered at the home of Mrs. A. Drapack to present Teresa with a handbag and jewel case. Best of luck to you, Teresa.

Glad to welcome back Betty Davies and Darlene Darker from their stay in the hospital. Hope you are both feeling tops again.

Congratulations are in order for two of our former staff, Mrs. Kay Taylor and Mrs. June Park, who became mothers of bouncing boys.

Our sincere sympathy is extended to Joan Fleming on her recent bereavement.

Telephones

Mr. Pickard Honoured

The blizzardy morning of October 15 was the occasion for a breakfast party in the Grill Room, staged by the girls of the Telephone Department to mark Mr. W. B. Pickard's retirement.

Having in mind Mr. Pickard's well-known interest in the world of horses, he was given an engraved stop watch to mark the occasion. The presentation was made by Mr. H. McIntyre. Mr. W. L. Palk, Store superintendent, and Mr. F. G. Muirhead, assistant Store superintendent, were guests of honour at the head table.

Sorry to say good-bye to Maureen Hosegood who has taken up household duties.

Our good wishes to Fanny Tomes whose marriage to Albert Thurlbeck took place October 18. Fanny was guest of honour at a luncheon at the Homestead which was attended by some 70 friends, past and present provision board members. A coffee table and lazy-susan were gifts. A steam iron was presented to Fanny from the department.

Our sincere sympathy to Mrs. M. Laurane on the passing of her mother, Mrs. C. Ferguson; and to Jean Vermeulen on the loss of her father.

In The Mail Bag

FIFTH FLOOR

Drapery Workroom—By A. Holmes

It was a red letter day, September 15, when Annie Dalgleish had her 25th anniversary with the Store. To mark the occasion Mr. S. Patterson, head of department, presented her with two lovely travelling cases on behalf of the staff, also remarking on the loyalty and devotion to duty Annie had shown over the years.

The retiring day of Mrs. N. Jackson occurred October 1, when she received a beautiful table lamp from the staff. Mr. S. Patterson, head of department, made the presentation. Nellie will be greatly missed.

M.O. Sporting Goods and Toys

By D. Hardiman and J. McNiven

Congratulations are extended to Mrs. Ivy Kotchorek on the birth of a daughter, October 14. Linda Ann weighed in at 8 lbs. 5 oz. Ivy is a former member of the staff.

We also extend congratulations to Johnny McNiven who celebrated his 30 years with Company on October 11. Johnny received a 35 m.m. projector from the department and numerous other gifts.

Sorry to report that Hughie Wilson is in the hospital. We all hope to see him back with us soon.

SIXTH FLOOR

M.O. Piece Goods

Our best wishes to Margaret Martin and Lars Wass who were married September 20 at Beausejour Baptist Church. Mr. I. Kilpatrick, assistant, presented Margaret with a pair of blankets from the staff, and the girls held a linen shower for her at the home of Mrs. Teddy Reid.

M.O. Men's Clothing

By F. Paget and W. J. Johnston

It's Janet Mandziuk that's wearing the lovely diamond in our department. All our good wishes.

In honour of Mrs. Bea Walls who left to take up her housekeeping duties in Rennie, Ontario, the girls held a luncheon at Moore's where Bea was presented with a small gift and our good wishes.

Welcome back to Stan Smith from his quarter-century holiday.

Glad to get a letter from Jimmy Hutchinson, now retired, and living in Ireland.

* * *

SEVENTH FLOOR

M.O. Lingerie—By B. Nash

Members and friends of the department gathered at the home of Mr. and Mrs. W. Reid, September 12, for a corn roast. During the evening Mrs. Reid, the former Pat Badman, was presented with gifts of linen. Our thanks to our gracious host and hostess for a very enjoyable time.

Alice Ford and Sophie Iees were hostesses at a shower for Kay Ogden at Sophie's home on October 14 where the guest of honour was presented with a Duncan Phyfe table. On leaving the department, Kay was presented with a toaster. Her marriage to Mr. T. Donaldson took place October 25.

Mr. R. Chatfield, head of department, celebrated his 30th anniversary October 19. A smorgasbord dinner was held in his honour at Ken's on October 17. Mr. M. McKenzie, assistant, presented Mr. Chatfield with a desk set on behalf of the staff.

* * *

EIGHTH FLOOR

M.O. Correspondence—By June de Gagne

Ellen Flather was married to James Moscrip at St. Mary Magdalene Church, St. Vital. Ellen was presented with a mirror and sheets from the office staff and a dinner was held in her honour, September 22, at Llentrad Harbour. Mrs. James Thomson presented the gifts, sheets and pillowcases.

Sorry to say good-bye to Georgie Fontaine of our office staff who has left for Vancouver. We'll miss you, Georgie, and as you would say, "that is to be expected."

Some of the girls decided to hold a weiner roast, so, on September 20, five cars filled with the happiest of couples, left Winnipeg for Hoban's and a grand time was had, of course, by all. Eunice, are you still eating weiners for breakfast?

M.O. Complaints—By J. Baynes

Syd Gerrard observed his 30th anniversary with the Company on October 12, and was presented with a golf bag from the staff as well as a number of gifts from his many friends who all joined in wishing him "many happy returns of the day."

Syd was also the recipient of a No. 9 iron and an unusual golf trophy, October 10, at his home, when 25 male members of the staff visited him. Mr. Herb Graham, assistant, presented the golf club and "Tiny" Jackson presented the trophy.

Ann Guinan observed her 30th anniversary with the Company and her retirement on October 16. A set of travelling cases was the gift from the department. A party was held for her by about 40 of her friends at Llentrad Harbour, October 15. In the absence of Mr. G. Latimer, head of department, 118A, Mr. J. H. Merrett, head of department, 118, presented her with a number of lovely gifts on behalf of those present.

Good wishes to Florence Kuhn and Gnr. Keith McAdam who were married October 25 at the Salvation Army Home. The gift to Florence from the department was a bedspread and she received blankets and towels at a shower at the Homestead held on October 16.

M.O. Exchanges—By M. Davies

Our best wishes to Mary Couronne who became engaged to Jim Karp on August 14, and to Mona Texmo and Philip Knight, whose engagement took place September 25.

Best wishes also to Mabel Stuart whose marriage to Ronald Springett was an event of September 20 at Harstone Memorial Church. The department gift was a tablecloth.

M.O. Salesroom, Files and Correspondence By G. Brownlee and L. Lauch

Good wishes to Aileen Wasney and Robert Light who were married, September 27, at St. Paul's

United Church. Aileen was presented with a mirror from the department and kitchenware from the girls.

Ollie Sabadash was presented with an electric tea kettle from the department and linen from the girls when she left the staff to marry Norman Beque, October 4, at St. Andrew's United Church.

Theresa Dupas married Marcel Desautels, September 27, at St. Boniface Basilica. The girls on the staff gave Terry bedroom lamps when she left.

Our best wishes to Yolande Belanger who received a diamond from Ralph White.

A belated good-bye and the best of luck to Ruth Timmer, who has left our department.

We are glad to welcome back Pearl Chapman, Dorothy King, Pat Burrows, Lil Einarson and Ollie Michalski, after lengthy absences.

M.O. Cashiers

Our best wishes to Marge Milne who married Jerry Monsion, October 9, at Riverview United Church. Before leaving, Marge was presented with a chenille bedspread and bedthrow from the department. Two showers were held at the homes of Edith Adhern and Olive Orchison where the bride received many lovely gifts.

Another bride is Mary Penner who was married October 18, to Earl Simpson. The department gift was a chenille bedspread and bedthrow, and the girls gave her bedding, toaster, iron, and tea kettle.

Best wishes also to two of our girls who received lovely diamonds: Jessie Watson from Robert Elliott and Irene Dunn from Jimmy Garrioch.

Congratulations to Ken Aikman and wife on the birth of a daughter, Andrea Marie.

Our heartfelt sympathy is extended to Edna Johnson in the loss of her father.

M.O. Copying—By M. Shepherd

When Gloria Kibler left, September 20, to reside in Vancouver, she was presented with a trunk from the department and personal gifts from the girls.

Lucy Paluck received a lovely diamond August 23, and John Pomarensky presented Marianne Noga with hers on September 3. Good wishes to you all.

Joyce Angus received many useful gifts when she left to marry Leonard Jackson on September 20. The girls held a kitchen shower in her honour.

We extend our sympathy to Mary Freeman and Violet McInnes in the recent loss of their fathers, and to Edna Watt, whose mother passed away.

Sonny Mosienko left the department, September 20, and was presented with a sweater and personal gifts from the girls.

Glad to see Sophie Huculak back after a tonsillectomy and hope Lil Greenberg is well on the road to recovery from her recent operation.

A sweater and pin were presented to Donna Harris from the girls when she left September 20.

October 23 was the day chosen by Sophie Rufeski for her wedding to Walter Fedoruk at St. Vladimir and Olga Cathedral. The department gift was a bathroom hamper, sheets and a cannister set. The girls held a shower at Grace Landry's home where Sophie received a pop-up toaster and an electric kitchen clock.

The girls held a surprise party for Betty Kachur and presented her with a wallet. She received travelling bags from the department when she left, October 8, to reside in the west.



CONTACTS

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No. 10

Editor: MISS NANCY KENNY
City Advertising

NINTH FLOOR

M.O. Men's Furnishings—By D. Dee

Our very best wishes go to Jack Livingstone and Marjorie (Midge) Franklin, both members of the department, who were married, September 20, at Sparling United Church. A gift of linen from the staff was presented to the happy couple by Mr. George Firth, assistant.

M.O. Gloves and Hosiery—By M. Scott

Our best wishes to Ruth House who was married to Helga Holmstrom at Fernwood, Manitoba, on September 27. The department gift was a mirror and linen.

Good wishes also to Yvette Johnson who was married October 11, to Andre Desrochers. Her gifts were a torchere and linen.

Glad to report that Ainslie Johnson is out of the hospital and coming along well.

Sorry to hear that Mrs. Ann Roberts is in the hospital. Hope you both will be back with us soon.

Welcome to Miss Wylie who is with us for a short while.

ALEXANDER AVENUE WAREHOUSE

Furniture—By D. Keasey

Sorry to report that Wally Cooper, known to the boys as "the mayor of Gimli," is on our sick list.

Glad to welcome Charlie Martiniuk back after his operation.

*Western Buying—*Congratulations are in order for Mr. and Mrs. J. Heibert on the birth of a son, Leslie John.

EATON CURLING CLUB NEWS

The semi-annual meeting will be held in the club rooms, 111 Mayfair Avenue, on Monday, November 3, 1952, at 8 p.m. Let's see a good turnout!

Ladies' Afternoon Curling

Wives of Eaton Employees are invited to form a group and curl on Thursday afternoons.

Please forward applications to Mr. Jack Newton, Fire Inspectors' Office, NOW.

ELEVATOR UPS AND DOWNS

By Agnes Reece

Glad to report that Frank Donald is back after his recent stay in Deer Lodge Hospital. Continued good health, Frank.

Best wishes to Helen Welyshyn who is now wearing a diamond.

A gift of china was the remembrance to Elsie Anderson who left us recently to return to her home in Saskatchewan. Good luck, Elsie.

A hearty welcome to our newcomers: Dorothy Emms, Sheila Russell and Douglas Walker, and to Bill Kindret who has come to us from the Toronto Store. Good to see you back, Bill.

GOLDEN WISHES

Congratulations to Mr. and Mrs. Hughie Tait on their golden wedding anniversary, October 31. May you both enjoy many more years of good health and happiness.

Fred Horton, 132 Department, wishes to acknowledge all kindnesses that have been lavished on him during his illness. He is very appreciative and sends thanks to all his friends.

Lucky "13"

Returning from her holidays, Anne Fyshe, one of Department 237's office girls, found out that "13" was indeed a lucky number for her, as it was on Saturday, September 13, that her essay was chosen as the winner in the "model house" contest, a replica of which was displayed on our sixth floor some weeks ago. We wish her every happiness in her new home.



ATTENTION—Retired Men

Eaton Retired Men will resume their meetings at the Mayfair rink in November. For further information call Bill Gould, 20-4462.

In Memoriam

MISS SARAH ANNIE TOWERS

A native of Ottawa, Sarah Annie Towers, formerly with the General Office staff, passed away on September 25 at the age of 79. Miss Towers joined the Company in August, 1910, and retired in 1941.

Besides a sister, Mrs. M. Garrow, Miss Towers is survived by two nieces. We offer them our sincere sympathy.

MR. GEORGE McMILLAN

A member of the Linen Department for 27 years, George McMillan passed away on October 5 at the age of 68. Mr. McMillan joined the Company in 1922 and retired in 1949. He came to Canada from Scotland in 1921, and was a member of Northern Light Lodge, A.F. & A.M.

Surviving Mr. McMillan are his two sons, George and Archie, and a daughter, Mrs. Walter Woods, to whom our sympathy is offered.

MR. WILLIAM JOHN DAVIDSON

The passing occurred on September 30 of William John Davidson, who was for 30 years a member of the staff of the China Department.

Mr. Davidson, who was born in Dundalk, Ireland, joined the Company in 1907 and retired in 1937. He was one-time treasurer of the Fifehire Association of which he had been a member for 35 years.

Our sympathy is extended to his daughter, Mrs. V. McInnes, and a grandson who survive.

MR. JOHN EDWARD WATSON

A veteran of the first great war where he served overseas with the Fifth Canadian Artillery for four years, John Edward Watson passed away on October 10 at the age of 79.

Born in Northern Ireland, Mr. Watson came to Canada in 1912. He joined the staff as a night watchman in 1918 and was with the Company until his retirement in 1937.

Our sympathy is extended to his four daughters, Mrs. J. Davidson, Mrs. J. Course, Mrs. F. Worden and Mrs. E. Sharpe, who survive.

Our sincere sympathy is offered to these members of the staff who recently suffered bereavements:

In the Loss of a Father

MISS M. FAVELLE
(Basement Piece Goods)
MISS M. MAYER (M.O. Sportswear)
MISS J. MAYER (M.O. Money Returns)
MRS. V. McINNES (M.O. Copying)
MISS H. GDYK (Groceries)
MISS F. HYDE (Handkerchiefs)
MR. N. GALL (Night Watchmen)
MRS. E. JOHNSON (M.O. Cashiers)
MISS J. VERMEULEN (Telephones)

In the Loss of a Mother

MR. B. DUGDALE (Furniture)
MISS J. DUGDALE (General Office)
MRS. L. EASTWOOD
(Fruits and Vegetables)
MISS G. DIGHT (General Office)
MRS. M. LAURANE (Telephones)
MR. J. A. FERGUSON (Lingerie)
MR. L. FERGUSON (Boys' Clothing)

In the Loss of a Brother

MISS H. DUGUAY (M.O. Lingerie)
MR. G. N. HARGREAVES
(Merchandise Office)
MISS E. WATSON (M.O. Money Returns)
MISS W. WATSON
(Basement Piece Goods)
MRS. N. CAMPBELL
(Employees' Cafeteria)
MR. C. VERMEULEN (Carpet W.R.)
MISS M. WALLACE (Sales Audit)

In the Loss of a Sister

MISS E. WEAVER (China)
MRS. M. BULLOCK (Hardware)
MISS A. ELLIS (Electricals)
MR. A. PIPER (Delivery)

In the Loss of a Foster Father

MISS J. FLEMING (Budget Plan)

In the Loss of a Son

MRS. J. WALLACE (Men's Shoes)



Places! Lights! Curtain!

Interested in Dramatics Behind
or in Front of the Footlights?

Here is the News You've Been Waiting For

Plans are under way for the formation of an Eaton Dramatic Club with professionals as directors, including the inimitable Bill Walker of CKRC and Little Theatre fame.

A meeting of those interested will be called shortly when the proposed program for the season will be fully explained.

So get busy on your voice placement. Who knows, you may be one of the leads.

In addition to those interested in acting, there will be a need for back-stage men and women, make-up crew, and all those so essential to putting over a performance.

***Watch Bulletin Boards for
Date of Inaugural Meeting***

T. EATON CO.
WINNIPEG LIMITED
CANADA